

# PLMJ Product Lifecycle Management Journal

*The Journal of the PLM Interest Group.  
Circulated to members and subscribers each calendar month.*

## WHAT'S NEW IN APRIL

The evolution of the PLM Interest Group in 2004 is still going according to the plan covered in detail in the February issue of the *PLM Journal*.

The profile of members joining, and applying to join, is roughly as expected; we have confirmed the programme of events that was set out in the PLMJ last month; and we sow the seeds for the first formal PLMIG activities with 'PLM at C-Level' in this issue.

### PLMIG Publicity

The PLM Interest Group is an organisation of the modern age, and it publicises itself entirely via email.

There are two reasons for this. Firstly, the PLMIG is run for its members and its proceedings are confidential, which means that we cannot use them for general publicity purposes. In the long term we are sure that this policy will strengthen the Group, as the only way to take advantage of the PLMIG activities is to join.

Secondly, because we have worked very hard to keep our email contacts informed, we have a very close relationship with the core list. Most of them have been following the development of the PLMIG for over six months.

The result is that, as we go to press, we have members from 10 countries, including our first from India, with applications in progress from 3 more.

### PLM Top Ten

The first 'PLM Top Ten' meeting will be hosted by Helbling, Dietikon-Zürich, CH-8953 on 26 May. The date and location of the second meeting will be based on the interest registered for this one. Details are in this issue.

### PLM Open Days

We have agreed a partnership arrangement with Knowledge Futures to run four 'PLM Open Days', starting in Benelux and Germany in June. More details on Page 4.

### Visit Reports

We visited Bombardier-Rotax in Austria and have an epic story of their path from the early days of CAD in 1985 towards PLM in the present day.

We have also been to the Politecnico di Milano to take part in a Network of Excellence meeting of an international IMS R&D programme.

### Vendor Articles

The PLMIG is an inclusive group and represents everyone involved in PLM. To complement the visit reports at user organisations, we aim to publish the views and plans of a wide range of vendor members.

It is proving tricky to write these in a non-selling format, and to crystallise PLM opinions rather than product lists, but we hope to start a sequence next month.

### In the PLMJ this Month:

1. **What's New in April**
2. **PLM Top Ten**
3. **PLM Open Days**
4. **Visit Report: From CAx to PLM at Bombardier-Rotax**
5. **Visit Report: IMS NoE at Politecnico di Milano**
6. **PLM at C-Level**

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