

PLMJ Product Lifecycle Management Journal

*The Journal of the PLM Interest Group.
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WHAT'S NEW IN OCTOBER

Last month's themes were two big subjects - the PLM-SCM Guidebook and the PLM Benefits Reference Model - both of which are big enough to be continued in October.

We have more information from the PLM-SCM Guidebook, which was published as scheduled on 10 October and which sets out a clear framework for managing PLM and Software Configuration Management in a shared environment. And as we go deeper into the concepts of the Benefits Reference Model, we examine the potential impact and structure of the BRM Project.

PLM-SCM

From the PLM viewpoint, most of the practical difficulties in managing the data of products that consist of both hardware and software lie at the PDM level. The PLMIG Workshop held in Gothenburg in April went into great detail about this interface, at the system, process and people levels.

Their work resulted in the Guidebook which contains very detailed process maps that show how the solution can be implemented, but the Workshop also produced some simple principles that can be used for guidance at the top level.

In this issue of the PLMJ we bring you these principles, which form the basis of any successful and effective PDM-SCM environment.

PLM Benefits Reference Model

The PLMIG has been very active this month in developing the details of the BRM in a form that can be conveyed to potential participants.

We are now aiming to set up a five-month launch phase in which we will work with Founder Members to define the Terms of Reference of the Project and of the Model itself.

The BRM Project has the potential to become not only the most important initiative the PLMIG has created, but the most important (and only) truly international PLM programme.

At this stage we do not know whether the mobilisation will be successful, but we are putting the maximum effort into ensuring that it is.

A key part of this effort is to define the message for those who may wish to take part,

and this issue of the PLMJ contains two elements of that. Firstly, there is an overview of the general benefits that the Model can bring to a wide range of organisations in the PLM world. Secondly, we show you the newly-created presentation for possible Founder Members, who will be key players in the first stage. Your comments on either are welcome at:

plm_brm@plmig.com.

In the PLMJ this Month:

1. **What's New in October**
2. **PDM and SCM: How to set up the environments to work effectively**
3. **PLM Benefits Reference Model [1]: Who will gain from the Model and the Project itself?**
4. **PLM Benefits Reference Model [2]: The PLMIG presentation for potential Founder Members**

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